



**T.D. JAKES**  
FOUNDATION

# Impact Report

2021

# Laying a Strong Foundation

*"If we lay a strong enough foundation  
We'll pass it on to you  
We'll give the world to you  
And you'll blow us all away"*

If any quote could sum up our year, it would be this lyric from Lin Manuel Miranda's *Hamilton*, a show we've come to know quite well over the past several months.

Indeed, this has been a year of laying a strong foundation. We are young as an organization, yet, over the last two years, we have been deeply entrenched in planting the seeds needed to grow a long-lasting legacy for generations to come.

From championing STEAM curriculum for underserved students to providing a "PATHWAY" to employment for those seeking a sustainable, long-term career, we are proud of the impact we have already made in our community and excited about the future of our organization.

**Foundation Chairman T.D. Jakes** understands the importance of using his voice to create positive global change:

"My platform has a responsibility to be an instrument to help society throughout the troubled times we are living in now," he said.

This year, we have boldly stepped into this mission, working to create a world where everyone can live up to their full potential.

As we look ahead to 2022, we first want to take a moment to celebrate what has been accomplished this year through the support of our generous donors and partners. We couldn't have done this without you.



Chairman T.D. Jakes and Dr. Michael Hinojosa address DISD students at their exclusive performance of *Hamilton* at the historic Music Hall at Fair Park in December 2021.



From left: Reo Pruiett (Communities Foundation of Texas) Alison Draper Lolley (TDJF), Tara Jaye Frank and Beverly Robinson (T.D. Jakes Enterprises), Hattie Hill and Arnetta Harris (TDJF) attending Girl Scouts of Northeast Texas' Women of Distinction' Event.



From left: Joan Cetera (Frito Lay), Hattie Hill (TDJF), Ken Novice (Dallas Summer Musicals), T.D. Jakes (TDJF), Jamie Williams (The Moody Foundation), Charles Glover (Meadows Foundation), Dr. Michael Hinojosa (DISD) and Jane Schoen (Dallas Summer Musicals) at a press conference announcing the *Hamilton* partnership.



Chairman T.D. Jakes announcing the Foundation's *Hamilton* STEAM partnership in October 2021.



T.D. Jakes with STEAM students and teachers at a special, private performance of *Hamilton* in December 2021.

# *Hamilton* STEAM Program

This fall, the Foundation announced an exciting partnership with **Frito-Lay**, **Dallas Summer Musicals**, the **Moody Foundation**, the **Meadows Foundation**, **Dallas Independent School District (DISD)** and **iDTech** to provide a *Hamilton*-themed STEAM program to DISD students.

The collective impact of this public-private partnership was immense. Students in the program took four Photoshop-centric classes and four Premiere Pro-centric classes, which enabled them to design an original *Hamilton* poster and cut together a 30-second video trailer for the show. The iD Tech staff provided detailed lessons on the Adobe software programs at the beginning of each session, and Dallas Summer Musicals teaching artists provided a connection to theater and to *Hamilton*, with a focus on cultural awareness and racial equity.

Students were exposed to STEAM curriculum as they explored themes such as marketing design, typography, color theory and layout during the Photoshop classes while, in the Premier Pro sessions, students learned about the art and science of filmmaking, covering topics such as editing, framing, storyboarding, audio and music copyright, post-production, color grading and more. In total, 3,000 students, 36 teaching artists and 18 DISD teachers across 60 classrooms participated in the program. Prior to the program, 92% of students had never used Adobe Premiere, and 76% had no familiarity with Adobe Photoshop.

In December, we culminated this STEAM program with an exclusive *Hamilton* performance at the historic Music Hall at Fair Park. Chairman T.D. Jakes offered remarks prior to the show, and the whole day served as a wonderful celebration for our STEAM students. It was incredible to see private companies, nonprofits and the school district come together to serve a real need in their community at such a critical time.



# PATHWAY Program



Badiana, who immigrated to the U.S. from Ghana in 2004, signed up on the PATHWAY app in 2021.

This year, the T.D. Jakes Foundation launched its Pathway Program in Dallas, Texas — the first in a planned 14-city nationwide rollout.

This workforce readiness and community building initiative — which serves as a catalyst for scalable, systemic change for generations to come — elevates and integrates social services and governmental and educational organizations, providing a holistic solution for people in need of a living-wage job and sustainable career path.



PATHWAY helped Elena, a 30-year-old from Dallas, pay her tuition and living expenses while in nursing school.

In 2021, PATHWAY held its first hiring expo and was able to help people like [Badiana](#), [Elena](#) and [Joseph](#) find and navigate new career paths for themselves.



Through the PATHWAY program, Joseph was able to secure a job in UX design.

"Many current systems, unfortunately put the onus on the person in need," said Chairman T.D. Jakes. "Through PATHWAY, with our collaborative social services partners, we will eliminate a lot of unnecessary burden. People needing extra help—whether a single parent, college student or returning citizen — can focus on what's most important: acquiring the tools and skills to help them achieve their goals, not navigating a maze of disconnected programs and bureaucracies."

The community building pilot program has a 72% completion rate, with those who went through the program in or on target to be actively seeking full-time employment, with salaries ranging from \$50k to \$150k per year, more than tripling or quadrupling their pre-PATHWAY salaries.

To learn more about PATHWAY, visit [our website](#) or watch our recent [YouTube video](#).



**Pathway**  
by TD Jakes Foundation

# Championing STEAM Initiatives for Women + Girls

As a champion of gender equality, one of the T.D. Jakes Foundation's major areas of focus is providing exposure to STEM, STEAM and leadership initiatives for women and girls, who remain underrepresented in these fields.

This year, the T.D. Jakes Foundation was proud to sponsor the **Texas Women's Foundation Leadership and Awards Celebration**, at which our President and CEO Hattie Hill served as co-chair.

The Texas Women's Foundation is a catalyst for positive change across the state of Texas, with a focused mission to empower strong women to build a better world. It was a joy to partner with them on this important work.

The Foundation also sponsored the **Girl Scouts of Northeast Texas' "Women of Distinction"** event in October. At the event, Hattie Hill was named as one of three Women of Distinction for 2021. The women were honored for being powerful female leaders and trailblazers who support other women and have made strides in bringing greater diversity to the workplace. Additionally, three Girl Scouts were also honored as Young Women of Distinction for creating long-term, sustainable change in their communities.

At the STEM Center of Excellence, the Girl Scouts of Northeast Texas are providing young women exposure to opportunities in STEM fields, both educationally and professionally. Through field trips, workshops, camps, weekend programs and DIY activities, the Girl Scouts of Northeast Texas are meeting the industry's need for females in STEM by changing the workforce pipeline.



From left: Nickoria Johnson (Credera), Shannon Thompson (Texas Instruments), Donna Epps (GSNET), Hattie Hill (TDJF), Kit Addelman (Hayes & Boone), Cris Zertuche Wong (Goldman Sachs), Jennifer Bartkowski (GSNET), Mary Martha Pickens (Bank of America) and Teresa Lin (Hayes & Boone) at the Girl Scouts event.



Hattie Hill and Jana Etheridge of Capital One pictured at the 42nd annual Texas Women's Foundation Leadership Forum and Awards Celebration.



Katie Chang, Margot Meyer and Alexandra Vincent were honored as Young Women of Distinction at the Girl Scouts event.



Cynt Marshall and Hattie Hill on stage discussing purpose-driven leadership at the Conscious Capitalism CEO Summit in October 2021.

# Creating Corporate Connection: For Good

In October, The Foundation was proud to take part in the **Conscious Capitalism CEO Summit**.

The summit, founded by Whole Foods CEO John Mackey, is the premier event for CEOs, presidents and founders who are committed to elevating humanity through business.

Conscious Capitalism provides executives with innovative and inspiring experiences designed to level up their business operations and collectively demonstrate how capitalism can be used as a force for good when practiced consciously.



Chairman T.D. Jakes and JPMorgan CEO Jamie Dimon discussed social equity during a meeting in October 2021.

Chairman T.D. Jakes and President & CEO Hattie Hill were delighted to meet with **JPMorgan CEO Jamie Dimon** to learn more about his priorities on social equity and investing in underserved communities.

JPMorgan has launched an initiative called Advancing Black Pathways, which was created to help the Black community chart stronger paths toward economic success and empowerment. The firm has pledged to use their expertise in business, policy and philanthropy to commit \$30 billion by the end of 2025 to drive an inclusive recovery, support employees and break down barriers of systemic racism.



# Making a Global Difference

Throughout his life, Chairman T.D. Jakes has served and inspired people around the world.

In step with his mission of creating a better future for the international community, in November 2021, T.D. Jakes Foundation CEO Hattie Hill traveled to Kenya for the Foundation's first international trip, which was focused on creating humanitarian partnerships and supporting STEAM initiatives in the country.

While in Kenya, Hattie was able to tour the Konza Technopolis, a thriving sustainable smart city. She participated in a roundtable discussion on the ways the Foundation can help support Konza's tech initiatives, and planted a tree alongside their team in a gesture of ongoing friendship and collaboration.

Hattie also dedicated a COVID unit at Melchizedek Hospital, which was funded by the T.D. Jakes Foundation.



Eng. John Tanui, CEO of the Konza Technopolis Development Authority and Foundation CEO Hattie Hill.



Chairman T.D. Jakes virtually addresses the team in Kenya.



Hattie Hill makes remarks at the Konza Technopolis.



Hattie Hill helps plant a tree alongside the team in Kenya.



From left: Christine Perez (D CEO), Trammell S. Crow (EarthX), Lynn McBee (The Dallas Opera, TACA), Greg Hext (Chapman, Hext & Co.), Kim Hext (Event Chair), T.D. Jakes (TDJF) and Chad Houser (Cafe Momentum).

# C-Suite Christmas at Dallas Symphony Orchestra

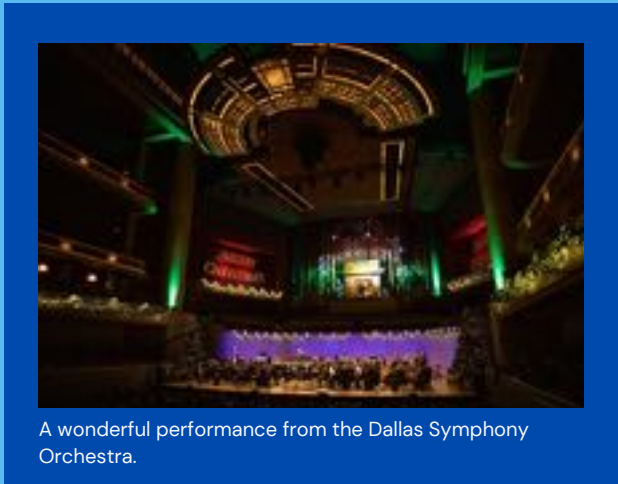
T.D. Jakes was invited to perform an oration of "The Night Before Christmas" at the **C-Suite Christmas** benefit with the **Dallas Symphony Orchestra** before an audience of area business leaders and entrepreneurs.

A celebration of business and the arts, the benefit raised money for the DSO's Young Musicians Program and Southern Dallas Residency, providing free music lessons and instruments to hundreds of students each year.

In addition to T.D. Jakes, the performance also featured Trammell S. Crow (EarthX), Chad Houser (Cafe Momentum), Lynn McBee (The Dallas Opera, TACA), Christine Perez (D CEO) It was a perfect way to kick off the holiday season and close out an eventful year.



Chairman T.D. Jakes reads "The Night Before Christmas."



A wonderful performance from the Dallas Symphony Orchestra.



# Foundation Partners



*Thank you to our partners for your continued support.  
Without you, none of this would be possible!*